

There is a choice in your time of need.



Because paying for the perfect funeral should never be a worry.

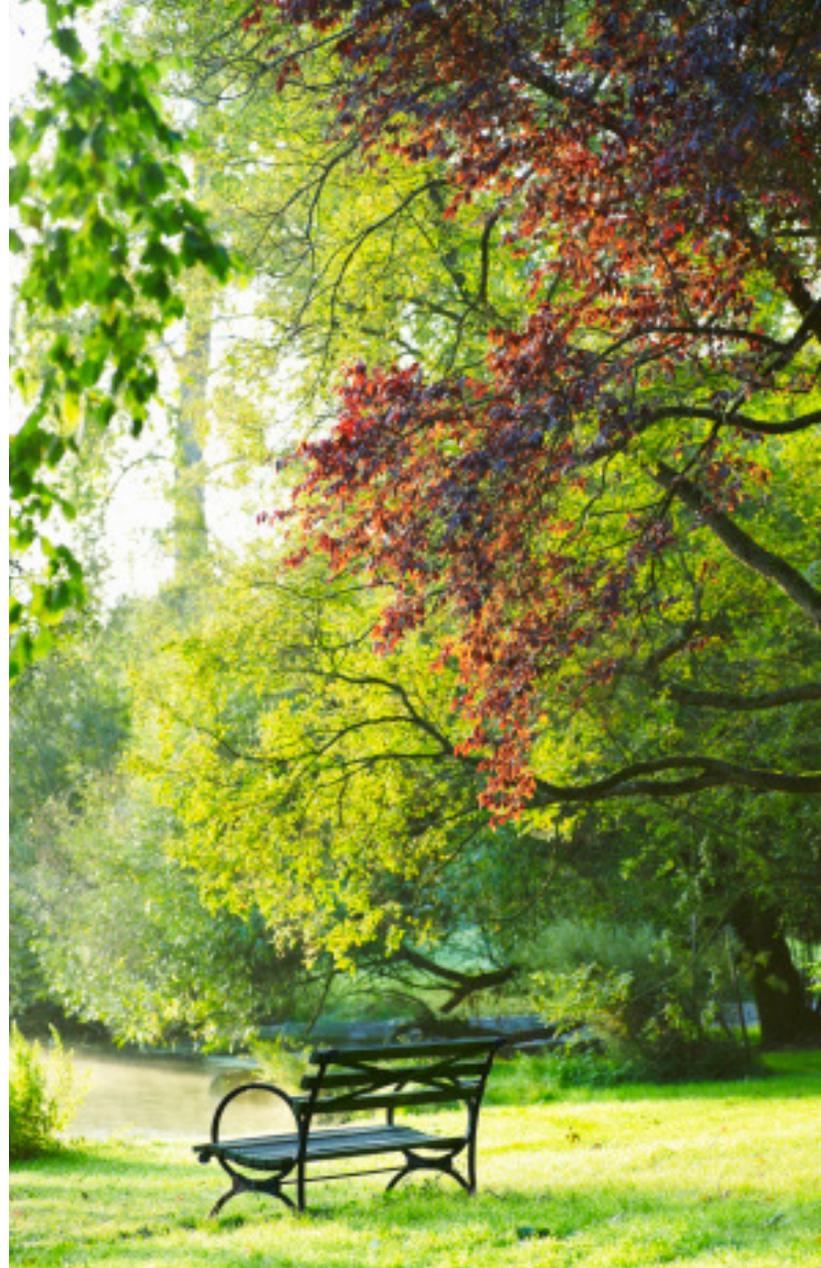


As a financing company that specializes in supporting Funeral Homes and the people they serve, LendingUSA is especially sensitive to the issues you face at this challenging time. And we're here to help.

Our Funeral Financing Program is designed to provide an option for families facing the unexpected expense of paying for the funeral of a loved one.

## Why Consider LendingUSA?

- Our typical funeral loan averages around \$7,500, though we can fund up to \$35,000.
- Your loan application can be approved, signed and completed in less than 7 minutes.
  - No paperwork, it's all done on line.
- Applying has no impact on your credit score.
  - We can approve even credit-challenged applicants.
- Monthly payments and low interest rate remain the same throughout the life of your loan.
  - No rate hikes, balloon payments or penalty fees. Ever.
- Your Customer Service contact will be a real person, not a machine.
  - We carry an A+ Rating from the Better Business Bureau, and our latest Customer Satisfaction Rating is 9.5 out of 10.



## So what's next?

To apply for your Funeral Loan from LendingUSA, **simply look for this banner** → on your funeral homes' website.

Or ask your funeral director for additional details.



\* To avoid paying interest on the unpaid principal, including interest accrued during the six-month promotional period, you must pay the principal amount of your loan by the due date of your sixth scheduled monthly payment, and make each of your first five scheduled monthly payments by their due date. The Zero Interest Rate on Principal Option Promotion includes a non-refundable origination fee of 8% that results in an APR up to 29.99%. The non-refundable origination fee will be included in the principal loan amount and withheld from the loan proceeds.